



News Release
For Immediate Publication

“GREEN MALLS”: THE NEXT WAVE OF SUSTAINABLE BUILDINGS IN MALAYSIA

Kuala Lumpur, 7 April 2015 – Over the last decade, many industry stakeholders has taken great leaps in ensuring buildings are designed and operated in ways that reduces the overall impact to its surroundings, in line with Malaysia’s commitment to promoting a more sustainable development. The next wave of green buildings will be seen in ‘green malls’ – an energy-efficient shopping complex that aims to address energy conservation, water conservation and waste management that lessens the impact on human health and the environment during its life cycle.

“As the world is undergoing and some, already experiencing drastic climate change, it is critical that we as industry players put in our concerted effort to work towards ‘greener’, sustainable malls or buildings that reduces carbon footprints. By bringing industry professionals, developers, architects, interior designers and mall owners, we can effectively share insights and knowledge that would be able to offer scalable total green solutions that are practical and beneficial for shopping malls, thus improving both its interior and exterior environment,” said Michael Chung, General Manager for Group Sales & Business Development of Nippon Paint Malaysia Group, at the launch of the inaugural ‘**PPK–Nippon Paint Green Mall Seminar 2015**’, in collaboration with Persatuan Pengurusan Kompleks Malaysia (PPK).

~~Through the seminar, mall owners and industry professionals gained insights on the benefits of green buildings that could contribute to environmental sustainability. The panel of speakers included Ar. Sarly Adro Sarkum, the President of Malaysia Green Building confederation (MGBC), who shared insights about the requirements for a green mall or building; Ar. Von Kok Loong, Chairman of Green Building Index Accreditation Panel (GBIAP), who focused on Passive~~



~~Approaches of being a green mall while his Co Chairman, Ir. T. L. Chen spoke on Active Approaches.~~

The PPK-Nippon Paint Green Mall Seminar was graced by Tan Sri Datuk Eddy Chen, the President of Persatuan Pengurusan Kompleks Malaysia (PPK), whom in his address to the audience said, ***“We have seen a growing number of green buildings in Malaysia, mainly within the commercial or residential categories. Leading the pack in the mall category is Setia City Mall which is commendably Malaysia’s first Green Certified Shopping Mall. I hope to see more mall owners or operators taking effective steps in achieving a sustainable site planning, energy-efficiency facility management as well as resources conservation for both existing and new complexes.”***

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“The functions of a shopping mall has significantly evolved from its traditional role, to one that assumes a multi-faceted role as a public space, both in the urban and sub-urban areas. With that, it has become critical that the sustainable elements of a mall acts as an essential differentiator both from the way the mall is managed as well as how it becomes a catalytic change within the local community and its vicinity,” said Ar. Sarly Adre Sarkum, the President of Malaysia Green Building confederation (MGBC), who shared insights about the requirements for a green mall or building

Ar. Von Kok Leong, Chairman of Green Building Index Accreditation Panel (GBIAP) shared, ***“The awareness of going green has taken a leap since it was first introduced to the Malaysian scenes. Aside from residential development, there are now more than 50 retail***

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mall projects that have been registered with Green Building Index (GBI) as of early this year. We're now looking at the possibility of another 20 million sq ft of green retail spaces coming up within the next few years, which is a commendable milestone for Malaysia in terms of green, sustainability footprint."

During the seminar, Ir. Thirukumaran, Vice-President of Malaysia Green Building Confederation (MBGC), also shared the case study about Setia City Mall, which places high priority on improving energy, water and waste efficiency. Some of the key 'green' features include 50% less energy utilisation using daylight sensor, natural ventilation, heat insulation and water-saving fittings. The mall also installed rainwater harvesting and drip irrigation to all planter boxes, bio waste composting to produce organic fertiliser for surrounding mall landscape and siphonic drainage system for effective water recycling.

Goh-Chung said, ***"The common perception is that green malls are excessively expensive in terms of investment or even if it's for improvements in existing complexes. On the contrary, we urge all stakeholders to take a longer term view in our endeavours towards a sustainable future. In the longer run, the benefits most certainly outweigh the initial investment cost, as a green mall eventually enjoys reduced energy, water and waste costs as well as lower operations and maintenance costs. One of the key features of a green mall is the utilisation of coatings for interior or exterior walls that has a low volatile organic compounds (VOC) to create a safer surrounding air, as seen in the Setia City Mall as well."***

"We are consciously taking bold steps to strategically partner mall owners and operators, be it from an aesthetic or functional perspectives. Nippon Paint places strong emphasis in R&D, which remain a core priority to our success in product innovation. As a leader in coating technologies within Asia, we aim to revolutionise green malls and buildings through our green innovations as well as functional proponents such as Weatherbond Solareflect coatings that are able to reduce indoor temperature – all with one ultimate objective in mind, that is to create a risk-free, friendlier surrounding," concluded GohChung.

As Malaysia's leading total coating solutions provider, Nippon Paint has always placed strong emphasis in innovations beyond colour, pushing the boundaries of coating solutions in driving



thought leadership and a concerted effort towards a green and sustainable environment. In its effort towards a greener footprint, Nippon Paint has built a solid credential and had received the Green Label Certification (by the Singapore Environment Council), EcoLabelling Certification Licence (by SIRIM QAS International) and several Green Excellence Awards by Frost & Sullivan. Nippon Paint is driven by its Total Green Solution philosophy and has pioneered innovative and effective Green Choice™ solutions which has ultra-low Volatile Organic Compounds (VOCs), odourless or low odour and anti-formaldehyde –such as the Nippon Paint Odour-less, Hydro Wood, Aqua Epoxy and ~~and~~ AirCare solutions, ~~which absorb harmful formaldehyde from the air,~~ creating a safer, greener environment within shopping malls and buildings.

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About Nippon Paint Malaysia Group

The Nippon Paint Malaysia Group ("NPM Group") is currently Malaysia's No. 1 Total Coating Solutions provider, enjoying its market leadership position since 2008. The NPM Group is part of the Nippon Paint Group, which is currently Asia's No. 1 coating manufacturer spanning 15 countries, built on a heritage of over 130 years dating back to 1881 in Japan.

Established in 1967 as Nippon Paint (Malaysia) Sdn. Bhd., the company has since grown in leaps and bounds, and today, has emerged as a significant regional player within the coatings industry with presence in countries such as Pakistan, Philippines, Bangladesh, Thailand and Indonesia.

The NPM Group places strong emphasis in Research and Development (R&D) activities, which remains a core priority to its success in product innovation. As a global leader in coating technologies with a database of more than 10,000 paint formulations, the NPM Group prides itself in being a Total Coating Solutions provider with a multi-segment portfolio of offerings ranging from Architectural, Automotive, Industrial, Protective to Marine coatings.

The Group has won consumer choice awards such as the Reader's Digest Trusted Brand Awards (2006-2014) and Putra Brand Awards (2010-2014), as well as received industry accolades such as the Best Company for Leadership in Paint Technology Asia by IAIR in 2014 and Frost & Sullivan's Paint & Coatings Company of The Year in 2011. In its concerted effort to champion sustainability towards a greener footprint, the Group has received the Green Label Certification (by the Singapore Environment Council), EcoLabelling Certification Licence (by SIRIM QAS International) and several Green Excellence Awards by Frost & Sullivan.

For more information on Nippon Paint Malaysia:

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