



NEWS RELEASE

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NIPPON PAINT PARTNERS NANYANG'S 'MY CARNIVAL' PROGRAMME FOR THE 7TH YEAR

Kuala Lumpur, 10 April 2015 – Nanyang Siang Pau is partnering with Nippon Paint (M) Sdn Bhd ('Nippon Paint') for the 7th year in its 'My Carnival' annual initiative to help protect and brighten school facades, create a more conducive learning environment for children.

Since the initial partnership between Nippon Paint and Nanyang Siang Pau in 2009, "My Carnival" has worked with up to 10 schools each year, benefiting thousands of students in various cities across Malaysia.

"Nippon Paint's involvement in the 'My Carnival' campaign is a firm commitment which goes beyond just supplying paint. We are committed to improving the schools' environment. This year, we aim to instil the love for knowledge and cultivate a caring spirit in children hence, through the 'My Colourful Library Makeover' contest with the theme, 'My Colourful Dreams'. This initiative will see participation from 10 schools across Peninsular Malaysia where students and teachers from each school will work together to makeover their school libraries," said Gladys Goh, Group General Manager of Nippon Paint (M) Sdn Bhd.

For this year's library makeover, Nippon Paint will be sponsoring RM10,000 worth of paint which is then distributed to the 10 schools across the country. In addition to that, students are encouraged to bring books from their home to share with their friends, aimed at inspiring them to continuously share knowledge with others.

[Quote from Nanyang Siang Pau representative]



Last year, the 'School Makeover Scrap Book' was introduced for students to tell-a-story of the makeover. It started with exterior mural painting, 'Going Green' that inspired students to care for the environment.

"We encourage students to unleash their creativity. The 'School Makeover Scrap Book' initiative is just right to deliver a positive message to students. The "My Carnival" initiative happens to share similar objectives to our own Colourful Dreams CSR programme where we believe that a little paint goes a long way in adding joy and hope in the lives of people. Aside from being The Coatings Expert that provides a comprehensive range of solutions for any types of surfaces, 'we strongly believe in giving back to the society in which we operates in,"
said Goh.

Nippon Paint's Colourful Dreams programme which was initiated in 2013, aims to be a catalyst for positive change amongst communities. The programme goes beyond the physical transformation of a building and focuses on creating creative environments using colours as a tool for children to express themselves and build confidence and self-esteem.

For more information about the Nanyang 'My New Village' initiative, please log on to www.nanyang.com.my or www.nipponpaint.com.my.



About Nippon Paint Malaysia Group

The Nippon Paint Malaysia Group (“NPM Group”) is currently Malaysia’s No. 1 Total Coating Solutions provider, enjoying its market leadership position since 2008. The NPM Group is part of the Nippon Paint Group, which is currently Asia’s No. 1 coating manufacturer spanning 15 countries, built on a heritage of over 130 years dating back to 1881 in Japan.

Established in 1967 as Nippon Paint (Malaysia) Sdn. Bhd., the company has since grown in leaps and bounds, and today, has emerged as a significant regional player within the coatings industry with presence in countries such as Pakistan, Philippines, Bangladesh, Thailand and Indonesia.

The NPM Group places strong emphasis in Research and Development (R&D) activities, which remains a core priority to its success in product innovation. As a global leader in coating technologies with a database of more than 10,000 paint formulations, the NPM Group prides itself in being a Total Coating Solutions provider with a multi-segment portfolio of offerings ranging from Architectural, Automotive, Industrial, Protective to Marine coatings.

The Group has won consumer choice awards such as the Reader’s Digest Trusted Brand Awards (2006-2014) and Putra Brand Awards (2010-2014), as well as received industry accolades such as the Best Company for Leadership in Paint Technology Asia by IAIR in 2014 and Frost & Sullivan’s Paint & Coatings Company of The Year in 2011. In its concerted effort to champion sustainability towards a greener footprint, the Group has received the Green Label Certification (by the Singapore Environment Council), EcoLabelling Certification Licence (by SIRIM QAS International) and several Green Excellence Awards by Frost & Sullivan.

For more information on Nippon Paint Malaysia:

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