

News Release

For Immediate Publication

Dato' Joey Yap unveils 6 feng shui videos for CNY 2019

*Nippon Paint collaborates with Dato' Joey Yap to provide tips on energising the
Wealth, Health & Happiness Sectors in the new year*



*Nippon Paint collaborates with Dato' Joey Yap to release six feng shui videos on how
homeowners can attract positive energy into their homes for Chinese New Year 2019*

Kuala Lumpur, 19 December 2018: In preparation of ushering in the upcoming Chinese New Year celebrations, Nippon Paint Malaysia Group (“Nippon Paint”) announced its first-of-its-kind strategic collaboration with renowned feng shui Consultant, Speaker and Author Dato' Joey Yap, aimed at inspiring homeowners to take charge of the wellness of their homes with easy-to-follow feng shui ideas and inspirations. As Malaysia’s leading Total Coating Solutions Provider, Nippon Paint’s partnership with Dato' Joey Yap will leverage on the latter’s mastery in Chinese

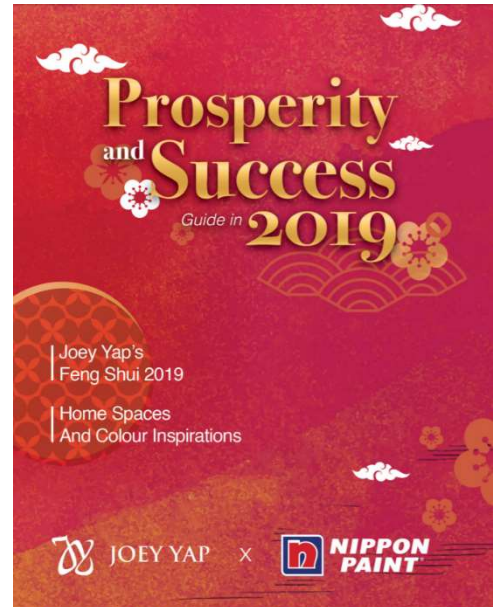
metaphysics to inspire homeowners to fill their homes with positive energy through a series of six video episodes.

Speaking on the collaboration, Dato' Joey Yap said, **“The practice of feng shui is often perceived as a tricky concept for many to grasp. However, through this collaboration with Nippon Paint, we want to demonstrate that feng shui doesn't have to be a complicated process. In fact, an easy way to kick start the process is by understanding simple concepts and taking simple steps to turn potential negative vibes into positive ones.”**

The series of 60-second videos in six episodes will be made available to the public, focusing on *Wealth, Health, Relationships, Welcoming the God of Wealth, Attracting Noblemen, and Top Energy Areas in the Home.*

“We are thrilled to be teaming up with Dato' Joey Yap to help homeowners focus on bringing in positive Qi into their homes for the new year,” said Gladys Goh, Group General Manager of Nippon Paint Malaysia Group.

“The home is a place of sanctuary and provides us with an escape from the chaotic pace of our everyday life. It is where we spend time with our loved ones and we feel that it is important for homeowners to learn how to direct positive Qi into their space and keep the positive vibes flowing at home. And in the process, we are hopeful that homeowners are then inspired to be adventurous and explore vibrant colours that can truly create a different



The Prosperity and Success Guide in 2019 (<https://www.nipponpaint.com.my/>) by Nippon Paint and Dato' Joey Yap will share simple tips on good feng shui practices and inspiration for home makeover ideas

ambience for the home across a wide range of surfaces that homeowners are looking to paint during this coming festive season,” added Goh.

The first Nippon Paint and Dato’ Joey Yap collaborative video will be released on 1 January 2019, which will unveil simple strategies to attract the energy of Wealth and Good Fortune into their homes. In addition to the six videos, Nippon Paint and Dato’ Joey Yap are also releasing the ***Prosperity and Success Guide in 2019*** with tips on attracting positive Qi and makeover ideas for the home. The hardcopies of the guide are available at selected Nippon Paint’s dealer outlets nationwide, while the six videos and e-guide will be available on Nippon Paint’s website at <https://www.nipponpaint.com.my>.

Hashtags: #NipponPaint #PaintAllSurfaces #FengShuiGuide2019 #JoeyYap

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About Nippon Paint Malaysia Group

The Nippon Paint Malaysia Group (“NPM Group”) is currently Malaysia’s No. 1 Total Coating Solutions provider, enjoying its market leadership position since 2008. The NPM Group is part of the Nippon Paint Group, which is currently Asia’s No. 1 coating manufacturer spanning 15 countries, built on a heritage of over 130 years dating back to 1881 in Japan.

Established in 1967 as Nippon Paint (Malaysia) Sdn. Bhd., the company has since grown in leaps and bounds, and today, has emerged as a significant regional player within the coatings industry with presence in countries such as Pakistan, the Philippines, Bangladesh, Thailand, Iran and Indonesia.

The NPM Group places strong emphasis in Research and Development (R&D) activities, which remains a core priority to its success in product innovation. As a global leader in coating technologies with a database of more than 10,000 paint formulations, the NPM Group prides itself in being a Total Coating Solutions provider with a multi-segment portfolio of offerings ranging from Architectural, Automotive, Industrial, Protective to Marine coatings.

The Group has won consumer choice awards such as the Reader’s Digest Trusted Brand Awards (2006-2018) and Putra Brand Awards (2010-2018), as well as received industry accolades such as the APPIES 2018 Gold award for its Child Wellness Range campaign, Best Company for Leadership in Paint Technology Asia by IAIR in 2014 and Frost & Sullivan’s Paint & Coatings Company of The

Year in 2011, the Paint Company of the Year 2016 and New Product Innovation Leadership Award 2016. In its concerted effort to champion sustainability towards a greener footprint, the Group has received the Green Label Certification (by the Singapore Environment Council), EcoLabelling Certification License (by SIRIM QAS International) and several Green Excellence Awards by Frost & Sullivan.

For more information on Nippon Paint Malaysia:

Website: www.nipponpaint.com.my

Facebook: www.facebook.com/nipponpaintmalaysia

YouTube: www.youtube.com/NipponPaintMalaysia

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About Dato' Joey Yap

Dato' Joey Yap is the founder of the Mastery Academy of Chinese Metaphysics, a global organisation devoted to the teaching of Feng Shui, BaZi, Qi Men Dun Jia, Mian Xiang, and other Chinese Metaphysics subjects. He is the best-selling author of 172 books and Chief Consultant of the Joey Yap Consulting Group (JYCG), the world's largest and most successful Feng Shui Consulting Firm. JYCG works in partnership with Fortune 500 companies and A-list clientele spanning diverse industries with a team of 150 employees and consultants in four continents of the world.

In 2008, Dato' Joey was listed by The Malaysian Tatler as the Top 300 Most Influential People in Malaysia and Prestige's Top 40 Under 40. In recognition of his contribution to the industry, society and country, he was conferred the Darjah Indera Mahkota Pahang, a prestigious award which carries the official title of Dato' in 2013. In 2014, he was named as one of The Inspiring Top 10 Young Malaysian Millionaires by RHA Media. His published works have also earned him The Merit Award from the ASEAN Book Publishers Association.

For more information on Dato' Joey Yap:

Website: <http://www.joeyyap.com/>

Facebook: <https://www.facebook.com/datojoeyyap>

Twitter: <https://twitter.com/joeyyap>

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