



For Immediate Release

**NIPPON PAINT 'I LIKE MY HOME' CONTEST WINNERS WALK AWAY WITH MORE
THAN RM60,000 WORTH OF PRIZES**

Facebook and Blog Contests Receive Hundreds of Entries in a Month

Subang Jaya, 23 August 2011 – Nippon Paint, Malaysia's leading paint brand, announced the winners of its 'I Like My Home' contest, giving away more than RM60,000 in home makeovers and other fabulous prizes ahead of the Hari Raya Aidil Fitri festivities.

Her slogan, I like Nippon Paint because – *'its vivacious colours brighten up my day, fantastic features protect my home and trusted quality leaves me worry-free!'*, won 26 year-old Salihah Nadiah Mohd Noh the grand prize, a fabulous home makeover worth RM15,000. In addition, 10 consolation prizes of paint makeovers worth RM2,000 each went to Sarah Shafawati binti Saadun, Alvin Chia Oon Wah, Sumarni Binti Abu Bakar, Mas Azila Mat Salleh, Foo Siang Jiau, Ong Cia Wei, Nur Mazliyana Bt Zainuddin, Roslizawani Abdullah, Narizan Bt Saleh and Nani Rahayu Binti Noordin. Another 100 lucky Facebook voters also walked away with Nippon Paint's limited edition 2-foot tall Blobby plush toy.

Ong Cia Wei's entry cleverly played on the 'Nippon' name. She said that she likes Nippon Paint because - *'365 days Non-stop Inspiration, 24 hours Powerful Protection, all time Odourless and Naturally eco-friendly colour for my home sweet home'*.

Pictured in a jubilant pose with a collection of soft toys including the Nippon Paint Blobby, Foo Siang Jiau shared that she likes Nippon Paint because – 'It illuminates my life with a myriad of colours which are so affordable and brings colour back into my life.'

“The ‘I Like’ campaign is about sharing the numerous reasons users like Nippon Paint, from the thousands of shades available to the different functionality of our paints. The contest is also our way of rewarding loyal users for their support and enthusiasm about the Nippon Paint experience,” explained Nippon Paint (Malaysia) Sdn Bhd’s Head of Marketing, Mr Jason Thong.

Grand prize winner Salihah Noh, who is expecting her second child, is elated as she says winning the makeover is very timely. “I wanted a baby room but never got down to putting it together,” she said. When asked the colour she would like, “Pretty in pink for sure!,” she replied.

“As the number one paint brand in Malaysia, Nippon Paint is delighted to help Malaysians achieve their dream home,” added Thong.

The Nippon Paint ‘I Like My Home’ contest ran from 15 May to 15 June 2011 and 218 entries were received via Nippon Paint’s ‘I Like My Home’ Facebook page, www.facebook.com/nipponpaintbobbies. Participants were required to upload a photograph of their home with them in the photograph, complete a slogan and get as many votes as they could for their entries from 25 June to 10 July 2011. Close to 9,000 voters clocked in their votes for the contest, with more than 7,000 votes registered in one single entry.

Recognizing the importance of the social networking space and the influence of bloggers, a supplementary contest was also held solely for the local blog community. Out of 70 blog entries, the first prize of a RM5,000 paint makeover was awarded to Muhammad Falihin bin Jasmi who in his blog captured the essence of Nippon Paint by illustrating the power of colour and the transformation he would like to see in his own home. The second and third prizes of RM3,000 and RM2,000 paint makeovers went to Wee Yin San and Lee Hui Yen respectively. In addition, 50 blog finalists also walked away with Nippon Paint’s limited edition 2-foot tall Blobby plush toy.

About Nippon Paint (Malaysia) Sdn Bhd

Incorporated in 1967, Nippon Paint Malaysia Sdn Bhd (NPM) manufactures paint and coatings for both home and industrial applications. To date, NPM has three manufacturing plants in Malaysia. One located in Shah Alam, one in Johor Bahru and one in Kota Kinabalu. NPM currently manufactures over 10,000 different paint formulations for the decorative and architectural, automotive, industrial, protective coatings and fishing vessel markets. Nippon Paint has been awarded the prestigious Green Excellence Award by Frost & Sullivan in recognition of its achievement in promoting and improving environmental sustainability within the paint industry.

~ End ~

Issued by : Nippon Paint (Malaysia) Sdn Bhd
Through : Kim Chew Communications Sdn Bhd
Jacqueline Arnold / Chong Huey Meim
Tel: 03 - 7726 3430 / 012 693 6794