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NIPPON PAINT HACKS IKEA HACKERS' HOME

Shah Alam (Selangor), 5 March 2015 – Malaysia's leading total coating solutions provider, Nippon Paint Malaysia Group, recently 'turned the tables' and instead 'hacked' the home of the Founder of IKEA Hacker, Jules Yap, in Petaling Jaya.

Renowned Malaysian blogger, Jules Yap garnered popularity through *IkeaHackers.net*, a blog-site which she started in 2006, that compiles quirky ideas of modified products by IKEA, the world's largest furniture retailer.

"As a full-time blogger over the past 9 years, I have been so focused on blogging and developing hack videos that I've neglected my own plans to makeover my home. Through my collaboration with Nippon Paint, I am seeing hacking in a whole new perspective now. In fact, paint is not just paint. Paint can be used as a feature wall, as a textured wall and even as a protective coat. I can also visibly see how decorative coatings are able to transform any surfaces be it concrete, ceramic, wood, metal or even stone. I'm excited to learn that paint can even go on tiles! Indeed, I was truly excited to see the end results", exclaimed Jules.

Nippon Paint, driven by three key pillars - *paint beyond colour, paint beyond aesthetic and paint beyond wall* – embarked on a home makeover with Jules Yap, focusing on her workstation and kitchen spaces. Various surfaces underwent various treatments and coatings; where Jules' ceiling above her workstation now creatively spots a bright Yellow Jasmine colour in broad stripes against the plain, white space. Behind her workdesk, the wall has been transformed as a floor-to-ceiling "blackboard" in which Jules can express her creative juices whilst blogging. The Nippon Momento Special Effect series creates an out-of-this-world experience for Jules' kitchen tiles, as the grey colour produced the perfect blend of contrast to her white kitchen cabinets, adding textured effects to the dull, flat surface. View video here → <https://www.youtube.com/watch?v=PldaIR09wJE>



According to Nippon Paint Malaysia Group General Manager, Gladys Goh, ***“We would like to encourage all Malaysians to embark on and be creative in their home makeovers, as seen in how we’ve ‘hacked’ Jules’ home. It requires very little effort, but the difference can be amazing and inspiring. We at Nippon Paint continuously introduces coatings innovation and endeavours to cultivate creativity among Malaysians through our Create-It-Yourself (CIY) initiative. This truly resonates with the inspiring work done by Jules, who firmly believes in cultivating the Do-It-Yourself (DIY) culture in Malaysia.”***

Jules explained that the challenges of the DIY groups in Malaysia are lack of society encouragement and difficulty in researching for information on how to handle extraordinary materials such as metals and stones. ***“Somehow, Malaysians have not taken on the DIY culture like it has in the US, Europe, Australia or even Singapore. I am definitely a fan of DIY, as we’re able to see the transformation of the simplest item such as an old cabinet to something quirky and interesting. I personally feel that colours add a very interesting dimension to any hacks and homes, as it influences the human emotions and sets the mood - be it the cheerful bright red wall colour that energises or the relaxing pale blue wardrobe with a calming touch,”*** added Jules.

Here are five DIY start-up tips by Nippon Paint and Jules Yap for aspiring DIY-ers:

1. *Start small. First experiment on a wooden table or chair, and eventually you will save a lot on contractor fees on future home repainting.*
2. *Make sure you have a sufficiently open space before working on a project. For example, good ventilation is needed for oil-based paint jobs.*
3. *Take basic safety measures such as having a face mask when spray painting to avoid inhaling harmful chemicals.*
4. *Think ahead. Research on the preferred design outcome and choose the correct paint or coatings for different materials to DIY before heading to the hardware store.*
5. *Do not be afraid of the cost. It is worth spending a reasonable amount to create something new and obtaining a sense of achievement.*

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About Nippon Paint Malaysia Group

The Nippon Paint Malaysia Group (“NPM Group”) is currently Malaysia’s No. 1 Total Coating Solutions provider, enjoying its market leadership position since 2008. The NPM Group is part of the Nippon Paint Group, which is currently Asia’s No. 1 coating manufacturer spanning 15 countries, built on a heritage of over 130 years dating back to 1881 in Japan.

Established in 1967 as Nippon Paint (Malaysia) Sdn. Bhd., the company has since grown in leaps and bounds, and today, has emerged as a significant regional player within the coatings industry with presence in countries such as Pakistan, Philippines, Bangladesh, Thailand and Indonesia.

The NPM Group places strong emphasis in Research and Development (R&D) activities, which remains a core priority to its success in product innovation. As a global leader in coating technologies with a database of more than 10,000 paint formulations, the NPM Group prides itself in being a Total Coating Solutions provider with a multi-segment portfolio of offerings ranging from Architectural, Automotive, Industrial, Protective to Marine coatings.

The Group has won consumer choice awards such as the Reader’s Digest Trusted Brand Awards (2006-2014) and Putra Brand Awards (2010-2014), as well as received industry accolades such as the Best Company for Leadership in Paint Technology Asia by IAIR in 2014 and Frost & Sullivan’s Paint & Coatings Company of The Year in 2011. In its concerted effort to champion sustainability towards a greener footprint, the Group has received the Green Label Certification (by the Singapore Environment Council), EcoLabelling Certification Licence (by SIRIM QAS International) and several Green Excellence Awards by Frost & Sullivan.

For more information on Nippon Paint Malaysia:

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